



*On the campaign trail
for Michigan's children*

Proposal 1 Social Media Tip Sheet

Suggested Facebook Posts:

Check out this great overview on Prop 1's impact on Michigan kids and families. Then vote yes on Tuesday! <http://www.michigansandboxparty.org/wp-content/uploads/2015/04/Proposal-1-and-Children-April-2015-Neutral.pdf>

Check out this commentary by Michigan's Children on why Prop 1 is good for kids, and remember to vote yes on Tuesday. <http://www.detroitnews.com/story/opinion/2015/04/28/gillard-road-tax-proposition-children/26471563/>

Investments in early literacy will become harder to accomplish if Proposal 1 fails. I'll be voting yes, will you?

http://www.mlive.com/opinion/kalamazoo/index.ssf/2015/04/michigans_child_poverty_rate_i.html#in_cart_river

(If you live in Southeast Michigan): Watch Matt Gillard, President & CEO of Michigan's Children, when he discusses Proposal 1 and its impact on children, families and communities on Fox TV-2 News Morning Show this Sunday at 9:30 a.m.

Suggested Tweets:

Prop 1 is our best chance to turn things around – safer roads and more investment in schools
#SafeRoadsYes

If Prop 1 fails, lawmakers could shift or deny funding for critical programs like early literacy. Support Prop 1! #SafeRoadsYes

Proposal 1 addresses years of underinvestment in roads, schools and cities. Vote YES on Prop 1
#SafeRoadsYes <http://ow.ly/M236Z>

Former U.S. Sen. Carl Levin urges voters to pass Prop 1 on May 5 for safer roads and bridges.
#SafeRoadsYes <http://ow.ly/M4EWF>

A sales tax is regressive but a Yes vote on May 5 would reinstate the EITC AND fix roads AND more money for schools #SafeRoadsYES

Proposal 1 addresses years of underinvestment in roads, school and cities. Vote YES on Prop 1
#SafeRoadsYes <http://ow.ly/M236Z>

MI School Super. Mike Flanagan explains his support of Prop 1 #SafeRoadsYes
<https://vimeo.com/125105893>

"Plan B" could mean a worse Michigan for kids & families with funding cuts to schools and kid programs #SafeRoadsYES <http://www.detroitnews.com/story/opinion/2015/04/28/gillard-road-tax-proposition-children/26471563/>

Your vote counts on May 5th -- vote on behalf of Michigan kids #SafeRoadsYES <http://www.michigansandboxparty.org/wp-content/uploads/2015/04/Proposal-1-and-Children-April-2015-Neutral.pdf>

"Vote yes on Proposal 1 for better Michigan roads, schools and cities" Vote YES May 5th! #SafeRoadsYES <http://ow.ly/Lg1Eu>